

DIODE DYNAMICS

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Diode Dynamics Lights the Way in the 100 Acre Wood

Missouri-based Automotive LED Manufacturer sponsors Evening Power Stage

St. Charles, MO - Diode Dynamics, a leading manufacturer of automotive LED lighting based in the St. Louis, Missouri region, and 100AW Performance Rally Group, today announced that Diode Dynamics will sponsor the Power Stage at the ARA Rally in the 100 Acre Wood Rally Event in Potosi and Salem, MO on March 17-18, 2023.

Rally in the 100 Acre Wood first ran in 1977 and has been a key event in National Championships historically within SCCA, Rally America, and now American Rally Association (ARA). The rally is a driver favorite, and is one of the fastest events on the ARA calendar.

Diode Dynamics is no stranger to rally. Since 2015, at least one Diode Dynamics engineer has participated as a driver or co-driver on the circuit. This experience led to the development of the company's Stage Series LED lightbars and pods, which are designed to allow stage rally drivers to *See Further, Go Faster.*® The product lineup includes the [Stage Series Motorsports LED Kit](#), which is a purpose-built setup for racing applications, including quick-change mounting accessories and customizable optics.

"After many years supporting individual drivers with race-winning lighting components, we are thrilled to provide more meaningful support to the race as a whole," Diode Dynamics CEO, Paul McCain said. "100 Acre Wood puts Missouri on the racing map globally, and it only makes sense to light the way, and show our support, with Missouri-built lights."

Chairman of 100 Acre Wood, Curt Faigle, is enthusiastic about the partnership. "We're thrilled to have a home-grown, Nationally renowned company like Diode Dynamics as a sponsor for the event. This fits our Missouri-based format to a T."

For more information about attending the event, visit <https://rally.100aw.org/> or <https://www.americanrallyassociation.org/100aw>.

About Diode Dynamics

Diode Dynamics is a manufacturer of automotive LED lighting components. Founded in 2006, the company focuses on the development of unique solutions, incorporating the latest LED and optical technology. By directly engineering and assembling products in Missouri, they are able to carefully control quality, while bringing new technology to market faster than the competition. Diode Dynamics backs its products with an industry-leading no-hassle warranty, and the best service and support experience possible.

Website: <https://www.diodedynamics.com>

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